

# greattaste



MAGAZINE

Print Rates Per Issue	1x	3x	6x	12x
Covers 2,3,4	\$1,695	\$1,625	\$1,570	\$1,515
Full page	\$1,360	\$1,265	\$1,235	\$1,215
2/3 page	\$1,190	\$1,135	\$1,080	\$1,040
1/2 page	\$1025	\$980	\$935	\$900
1/3 page	\$860	\$820	\$790	\$745
1/6 page	\$745	\$710	\$680	\$660

## SPONSORED CHEF COVER

Your sponsored chef receives food photo on the cover, chef photo on the cover, cover photo recipe in the Sur le Menu section, 2 page article about chef, chef's photo, FAQ and additional recipe published

### Sponsor Receives

1/2 page ad PLUS the sponsor designation on featured article that lets readers know you are the proud sponsor. If applicable, recipe ingredients will be labeled with your company name.

Your total cost is only \$1799  
Monetary Value Over \$5500  
Goodwill - Priceless!

## FRONT OF HOUSE SPONSORS

Your sponsored restaurateur, sommelier or manager gets their photo, bio and a completed questionnaire printed in the magazine (at least one page). For bar personnel we also publish a cocktail recipe.

### Sponsor Receives

1/6 page ad PLUS the sponsor designation on featured article that lets readers know you are the proud sponsor. If applicable, recipe ingredients will be labeled with your company name.

Your total cost is only \$799  
Monetary Value Over \$2500  
Goodwill - Priceless!

## EMAIL MARKETING - \$425

### Personalized Email Blast

Need to publicize a special event or product? We will send your message to our audience of 14,000 foodies.

### Newsletter Sponsorship

Sponsor our bi-weekly email foodie newsletter delivered to 14,000

### Industry News

Reach over 12,000 industry leaders with your targeted message.

## WEBSITE ADVERTISING

Get in front of our audience of 35,000 uvpm from \$99.  
Ask about our website advertorial space and page sponsorships.

## DISTRIBUTION

Great Taste Magazine is the only local foodservice trade publication in Southern California. 6000 copies are printed each issue and personally addressed and mailed to restaurant owners, general managers, executive chefs and subscribers.

## HIGHLIGHTS

Chef Profile: OC Chefs share their success stories, recipes and thoughts on food and the industry.

The Beet: Posts restaurant openings, culinary pros on the move, awards, events and meetings.

Front of the House: Features what local professionals are doing to improve business and customer service.

Contributing Chefs: Culinary columns include: Sea Farm Table

Call your Account Executive Fred Burgess - 714.960.0534 or email [fred@great-taste.net](mailto:fred@great-taste.net)