

greattaste



MAGAZINE

Print Rates Per Issue	1x	3x	6x	12x
Covers 2,3,4	\$1,645	\$1,575	\$1,520	\$1,465
Full page	\$1,310	\$1,215	\$1,185	\$1,165
2/3 page	\$1,140	\$1,085	\$1,030	\$990
1/2 page	\$975	\$930	\$885	\$850
1/3 page	\$810	\$770	\$740	\$695
1/6 page	\$695	\$660	\$630	\$610

SPONSORED CHEF COVER

Your sponsored chef receives food photo on the cover, chef photo on the cover, cover photo recipe in the Sur le Menu section, 2 page article about chef, chef's photo, FAQ and additional recipe published

Sponsor Receives
1/2 page ad PLUS the sponsor designation on featured article that lets readers know you are the proud sponsor. If applicable, recipe ingredients will be labeled with your company name.

Your total cost is only \$1700
Monetary Value Over \$3600
Goodwill - Priceless!

FRONT OF HOUSE SPONSORS

Your sponsored restaurateur, sommelier or manager gets their photo, bio and a completed questionnaire printed in the magazine (at least one page). For bar personnel we also publish a cocktail recipe.

Sponsor Receives
1/6 page ad PLUS the sponsor designation on featured article that lets readers know you are the proud sponsor. If applicable, recipe ingredients will be labeled with your company name.

Your total cost is only \$700
Monetary Value Over \$2005
Goodwill - Priceless!

EMAIL MARKETING

Personalized Email Blast
Need to publicize a special event you have coming up? We will send your message to our 14,000 foodies.

Newsletter Sponsorship
Sponsor our bi-weekly email foodie newsletter delivered to 14,000

Industry News
Reach over 8,000 industry leaders with your targeted message.

WEBSITE DISPLAY ADVERTISING

Get in front of our audience of 35,000 unique visitors per month from \$75 per month

DISTRIBUTION

Great Taste Magazine is the only local foodservice trade publication in Southern California. 6000 copies are printed each issue and personally addressed and mailed to restaurant owners, general managers, executive chefs and subscribers.

HIGHLIGHTS

Chef Profile: OC Chefs share their success stories, recipes and thoughts on food and the industry.

The Beet: Posts restaurant openings, culinary pros on the move, awards, events and meetings.

Front of the House: Features what local professionals are doing to improve business and customer service.

Contributing Chefs: Culinary columns include: The Baking Rack, Catch of the Day and Spice Rack